Heart disease. Is your family at risk?

“With my genotype, I worry about my future and my children’s future. With Zapitor\textsuperscript{TM}, I have peace of mind at last”.

Peace of mind. For life.

Zapitor\textsuperscript{TM} is an over-the-counter medicine suitable for Genotype A* individuals of any age\textsuperscript{‡}. In combination with diet and exercise, Zapitor has been proven in clinical trials to reduce risk of heart attack\textsuperscript{†}.

Your life, your risk, your responsibility. Zapitor\textsuperscript{TM} helps you to take control and maintain your well-being throughout your life. Talk to your pharmacist about Zapitor\textsuperscript{TM} for you and your family. Remember, there is nothing as important as your future health.

To learn more about your risk and share your worries with other genotype A patients, visit: [www.peaceofmind.com](http://www.peaceofmind.com).

BigPharma Inc.

* Genotype A risk assessment based on a meta-analysis of three independent epidemiological studies (Parker et al, 2002; Smith et al, 2003; Jones et al, 2004) undertaken in representative populations (Iceland, Finland, Canada). Reported odds ratios: 1.36 (1.13-1.62); 1.25 (1.14-1.36); 1.02 (0.94-1.11). All calculations are based on the ‘common disease, common gene’ hypothesis. Gene-environment interactions have not been quantified.

\textsuperscript{‡} Dosage for under 18s based on standard adjustments for body weight and age.

\textsuperscript{†} Contraindications: not suitable for people with low blood pressure or symptoms of diabetes, atherosclerosis, hypertension or coronary heart disease, people with genotype B or C. Not to be taken in combination with: vitamin B12, folic acid supplements, the contraceptive pill. Pregnancy: safety has not yet been established. Side effects (common): lethargy, throat irritation, headache. Side effects (rare): allergy (skin rash, breathing difficulties).